

# SPONSORSHIP PROSPECTUS



# Holiday-fy

*Nov 2020 - Jan 2021*

*[www.mathisify.org/holiday](http://www.mathisify.org/holiday)*



## *What is Holiday-fy?*

Holiday-fy is a **hackathon-research program** run by Mathisi-fy, a 501(c)(3) student-lead non-profit organization where we provide passionate students with an opportunity to learn the ropes of computer science/engineering by **enabling** them to start their own hands-on projects while mentoring them on their journey. If a Holiday-fy participant is unable to financially fund their own projects, they can apply for a hardware + software grant to develop an innovation that benefits the world. At the completion of the project, the student will present their project before our team and a panel of sponsors (this could be you!). The panel will then evaluate the innovation and provide constructive feedback. Holiday-fy aims to be an **all-inclusive event** that allows students to express their creativity and eliminate the social and economic obstacles surrounding programming.

## *What are the logistics of Holiday-fy?*

We plan to host approximately 500 students with varying amounts of experience in computer science/engineering. Due to the coronavirus restriction, Holiday-fy will be held virtually from **November 7th, 2020 to January 7th, 2021**.

## *Where will your money go?*

Your donation will be going towards web hosting, swag, prizes, and delivering valuable grants to underrepresented students in the field of STEM. Hack+, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of Holiday-fy. All monetary donations to Holiday-fy are **tax-deductible**.

## *Why become a sponsor?*

Sponsors will be able to form **valuable relationships** with the programmers/engineers of the future. Many participants of Holiday-fy are first-time/beginner programmers and engineers, so your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to teenagers and young adults, representatives from your company will be able to increase its leverage and consumer base. Furthermore, sponsors will have the opportunity to send mentors, present APIs, and promote their brands.

# Sponsorship Tiers

Sponsorship Tiers (*All Monetary Donations are Tax Deductible*)	Bronze (\$500)	Silver (\$1000)	Gold (\$2500)	Diamond (\$5000+)
<b>General</b>				
Social Media Presence	X	X	X	X
Company Rep. on Presentation Panel		X	X	X
Tech/Company Workshop Embed into Website			1	2
Included on Press Releases, "Powered by ____"				X
Dedicated Portion on Website				X
<b>Branding</b>				
Logo on Website	X	X	X	X
Logo on T-Shirt	Small	Medium	Large	Largest
Distribute Swag/Goodies		X	X	X
Recognition in Promotional Video		X	X	X
Set a Company/API Related Challenge (Sponsored API)			X	X
<b>Recruiting</b>				
Distribute Recruiting Materials	X	X	X	X
Resume/Github Access			X	X
Interviews with Participants during Event				X

## Interested?

Please contact us at [info@mathisify.org](mailto:info@mathisify.org) if you are interested in sponsoring. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.

